

2016

# System ArchiTECHS

## Invitational

AGENDA



**INCRAM** MICRO

Updated 6/17/2016

## Welcome to the event!

The System ArchiTECHS Invitational brings together thought leaders, sponsoring manufacturers, and over 100 VARs, OEMs, open-compute, system builders, and integrators for 2-day event of collaboration and idea sharing. This annual event is targeted at system builders, integrators, and IT partners who want the opportunity to network with their peers. Drive your business profitability, build new relationships, and leave the event with new ideas, business leads, and new partnerships.

### System ArchiTECHS Community

**System ArchiTECHS** offers our partners and manufacturers access to approximately **700 small to midsize VARs, OEMs, open-compute, system builders, and integrators** who sell a wide range of branded and white-label technology solutions and services. We specialize in providing a deep dive into a variety of verticals that include education, retail, healthcare and public administration while aiding on selling complementary solutions throughout networking, data center, cloud, digital signage, physical security and managed services. The System ArchiTECHS community is focused on fostering knowledge of business leadership and management while sharing ideas and encouraging greater education on the latest technology plays and solutions. Partner within System ArchiTECHS to nurture a greater loyalty and deeper engagement with a high-performance partner segment.

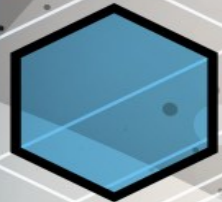
#### 2016 System ArchiTECHS Community Goals:

- Drive manufacturer, reseller, and end user profitability and customer breadth
- Provide opportunities for peer-to-peer networking
- Increase awareness for new technologies and solutions



Monday, June 20, 2016			Owner/Contact
Time	Event Name	Room	
<b>All Day</b>	<b>Arrivals</b>		
<b>1:00pm - 8:00pm</b>	<b>Registration</b>	Muse Hall	
<b>2:00pm - 5:00pm</b>	<b>1:1 Meetings</b>	By Invite Only	
<b>2:00pm - 5:00pm</b>	<b>Tech Fair Setup</b>	Artist Hall	
<b>7:00pm - 9:00pm</b>	<b>Welcome Reception</b>	Muse M1-M4	
Tuesday, June 21, 2016			
Time	Event Name	Room	
<b>7:00am - 6:30pm</b>	<b>Registration</b>	Muse Hall	
<b>7:00am - 7:45am</b>	<b>Breakfast</b>	35 Steaks	
<b>8:00am - 10:30am</b>	<b>Tech Fair Setup</b>	Artist Hall	
<b>8:00am - 10:45am</b>	<b>General Session</b>	Festival Hall	
8:00am - 8:15am	Opening Session	Festival Hall	Ryan Grant, Director of Components and Document Imaging, Ingram Micro
8:15am - 8:30am	Ingram Micro Update	Festival Hall	Kirk Robinson, SVP Commercial Markets and Global Accounts, Ingram Micro
8:30am - 9:00am	Keynote, WD	Festival Hall	Jerry Kagele, SVP of Worldwide Sales
9:00am - 9:20am	Keynote, Intel	Festival Hall	Todd Garrigues, Director, Reseller Channels
<b>9:20am - 9:40am</b>	<b>Break (All Attendees)</b>		
9:40am - 10:00am	Keynote, Intel, Shark Tank	Festival Hall	Todd Garrigues, Director, Reseller Channels
10:00am - 10:20am	Keynote, IDC	Festival Hall	Matt Eastwood, SVP, Enterprise Infrastructure and Datacenter
10:20am - 11:00am	Keynote, Microsoft	Festival Hall	Michael Impink, Sr Marketing Manager, WW OEM Partner & Channel Marketing - Microsoft
<b>11:00am - 2:20pm</b>	<b>Technology Fair &amp; Lunch</b>	Artist Hall	
<b>2:30pm - 5:30 pm</b>	<b>1:1 Meetings</b>	By Invite Only	
<b>2:30pm - 5:30 pm</b>	<b>Manufacturer Breakouts</b>	Muse M1-M4	
2:30 - 3:20pm	Micron	Muse - M1 & M2	The Real Cost of SAS Storage Building Block
2:30 - 3:20pm	HGST, a Western Digital Corporation	Muse - M3 & M4	HGST Enclosure Program: Enterprise Class Storage Building Block
3:30 - 4:20pm	Ingram Tech Support	Muse - M1 & M2	The Value of Ingram Micro's Tech Support
3:30 - 4:20pm	Intel	Muse - M3 & M4	Intel – working better together in the Data Center
<b>4:20pm - 6:00pm</b>	<b>Break (All Attendees)</b>		
<b>6:00pm - 7:30pm</b>	<b>Dinner</b>	Festival Hall	
<b>7:30pm - 9:30pm</b>	<b>After Party</b>	Vanity	

All information is subject to change prior to the event start date. Refer to the event guide during the event for the most current rooms and sessions.



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